



2021 DISPLAY PARTNER

Lansing - May 15th • Midland - June 5th • Metro Detroit - June 26th
Grand Rapids - July 17th • Traverse City - August 14th

The 2021 Stroll for Epilepsy™ is ready to promote your organization as a loyal supporter!

With all of the challenges throughout the past year, the need for our mission is more vital than ever! While it is our hope and goal to gather in person for the 2021 Stroll season, we acknowledge that there is still some uncertainty surrounding that possibility. So, we are approaching this year with a guarantee of providing a Virtual Stroll experience, while also working towards an In-Person Stroll. Whether we are gathered together in person or virtually, the Stroll will provide an experience that highlights our mission through promoting our wonderful sponsors, sharing personal stories from the epilepsy community, and more! With this in mind, we've created promotional opportunities for your company with a guarantee of a Virtual Stroll, as well as what you'll receive if we're also able to gather for an In-Person Stroll. Please join us and let us promote you as a generous partner!

Price varies by location:

- **Lansing (May 15, 2021) - \$350**
If we're able to gather in person, the Stroll location is Potter Park.
- **Midland (June 5, 2021) - \$400**
If we're able to gather in person, the Stroll location will be announced.
- **Metro Detroit (June 26, 2021) - \$700**
If we're able to gather in person, the Stroll location will be the Detroit Zoo.
- **Grand Rapids (July 17, 2021) - \$450**
If we're able to gather in person, the Stroll location will be the Frederik Meijer Gardens & Sculpture Park.
- **Traverse City (August 14, 2021) - \$300**
If we're able to gather in person, the Stroll location will be Clinch Park.

What your company receives:

- Company logo on the Stroll for Epilepsy™ website
- Mention, with your company's logo and link, on the Epilepsy Foundation of Michigan's Facebook page
- Company logo placement during the Virtual Stroll
 - AND the In-Person Stroll if we're able to gather together in person
- Verbal mention during the Virtual Stroll
 - AND the In-Person Stroll if we're able to gather together in person
- If we're able to host an In-Person Stroll, you'll receive a 6 ft. Display Table with free admission for two representatives at the Stroll location of your choice - providing an opportunity to display materials and give out promotional items representing your company.
 - *If we're unable to gather in person, we'll include a promotional flyer or brochure about your organization in our "Team Captain Thank You Packet" to be mailed out after each Stroll. Promotional flyer or brochure is to be supplied by you to the Foundation one week before each Stroll takes place.*

*Please note, we will closely monitor CDC guidelines and government orders to determine if an in-person option will be safe to carry out, and we will notify you one month prior to the Stroll date regarding the status of the In-Person Stroll.

Why partner with us?

The Stroll for Epilepsy™ is an inspirational event with a very loyal following. With five Stroll locations, this event historically brings approximately 3,000 people together from all across the state, all of whom have a connection to epilepsy. Please join us and let us promote you as one of our generous partners! If you have any questions or concerns, please don't hesitate to contact Andrea Schotthoefer at (800) 377-6226 ext. 1231 or aschott@epilepsymichigan.org.

Display Partner Agreement

Please check your selected Stroll location(s):

Lansing (\$350) – May 15th, 2021

Grand Rapids (\$450) – July 17th, 2021

Midland (\$400) – June 5th, 2021

Traverse City (\$300) – August 14th, 2021

Metro Detroit (\$700) – June 26th, 2021

ALL LOCATIONS (\$2,200) eligible for logo inclusion on Stroll t-shirt (contact us for print deadline)

Company Name:

(As it should appear in print material)

Contact Name:

Address:

(City)

(State)

(Zip code)

Email:

Phone Number:

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Signature

My company is interested in providing volunteers at the Stroll for Epilepsy™. Please contact me to discuss.

PAYMENT INFORMATION

Check payable to the Epilepsy Foundation of Michigan is enclosed.

Credit Card Authorization below is completed.

Please send me an invoice.



Credit Card Authorization Form

Name on Card:

Billing Address:

(City)

(State)

(Zip code)

Email

(if electronic receipt is desired):

Phone Number:

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Credit Card Type:

Visa MasterCard American Express

Credit Card Number:

Amount to Charge:

\$

Expiration Date:

I hereby authorize for this credit card to be charged for the above listed amount.

Signature

Please return Agreement form and payment information to:

Epilepsy Foundation of Michigan

Attn: Andrea Schotthoefer

25200 Telegraph Road, Suite 110, Southfield, MI 48033

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