



# TURKEY TROT 5K

Thursday, November 23, 2017

## Sponsorship Opportunities Benefiting the Epilepsy Foundation of Michigan

### Presenting Sponsor - \$2000

- Large logo on back of race T-shirt (logo provided by sponsor)
- Logo on sponsor recognition board at packet pick up and late registration
- Logo on directional path signage
- Mention from stage at start of 5K event
- Company name/logo and hotlink featured on website and email blasts
- Mention, with your company's link, on the Epilepsy Foundation of Michigan's Facebook page
- Invitation to include promotional items in registration bags (items supplied by sponsor)\*
- 8-ft. table with the opportunity to present your promotional materials during late registration (if desired)
- 4 complimentary race entries

### 5K Mile Marker Sponsor - \$1000

- Medium logo on back of race T-shirt (logo provided by sponsor)
- Logo on sponsor recognition board at packet pick up and late registration
- Logo on path signage at start of 5K run and at each mile mark (4 signs total)
- Company name/logo and hotlink featured on website and email blasts
- Invitation to include promotional items in registration bags (items supplied by sponsor)\*
- 6-ft. table with the opportunity to present your promotional materials during late registration (if desired)
- 2 complimentary race entries

### 1 Mile Run/Walk Sponsor - \$500

- Small logo on back of race T-shirt (logo provided by sponsor)
- Name on sponsor recognition board at packet pick up and late registration
- Logo on signage at start of 1 Mile Run/Walk
- Company name/logo and hotlink featured on website
- Invitation to include promotional items in registration bags (items supplied by sponsor)\*
- 6-ft. table with the opportunity to present your promotional materials during late registration (if desired)
- 1 complimentary race entry

### Community Supporter - \$250

- Name on sponsor recognition board at packet pick up and late registration
- Invitation to include promotional items in registration bags (items supplied by sponsor)\*
- 1 complimentary race entry

\*1500 items for registration bags – items must be received by November 10<sup>th</sup>



**SPONSORSHIP AGREEMENT FORM**

The 15th Annual Canton Turkey Trot to benefit the Epilepsy Foundation of Michigan will take place on November 23, 2017 at the Canton Sports Center.

Epilepsy is the general term for a variety of neurological conditions characterized by recurrent unprovoked seizures. About one percent of Americans have some form of epilepsy, and nearly four percent (1 in 26) will develop epilepsy at some point in their lives. The Epilepsy Foundation of Michigan leads the fight to stop seizures, find a cure, and overcome challenges created by epilepsy.

I would like to participate at the following level: *(sponsorships are due by November 3 for full benefits)\**

- \$2,000 Presenting Sponsor**
- \$1,000 5K Mile Marker Sponsor**
- \$500 1 Mile Sponsor**
- \$250 Community Supporter**

The following action needs to be taken:

- Please accept the enclosed check, made out to the *Epilepsy Foundation of Michigan*
- Credit Card # \_\_\_\_\_  
 Exp. Date: \_\_\_\_\_ Name on Card: \_\_\_\_\_  
 Signature X \_\_\_\_\_
- Please send me an invoice. Accounts Payable Contact information is below:  
 \_\_\_\_\_  
 \_\_\_\_\_

Must Complete:

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



Please return the completed form to:

**Epilepsy Foundation of Michigan**  
**Attn: Accounting Department**

**25200 Telegraph Road, Suite 110, Southfield, MI 48033**

If you have any questions regarding the Canton Turkey Trot or sponsorship opportunities, please contact Lori Brauer, Special Events Coordinator at (800) 377-6226, ext. 1236 or by email at [lbrauer@epilepsymichigan.org](mailto:lbrauer@epilepsymichigan.org).

*\*Please send color and black & white company logo to [lbrauer@epilepsymichigan.org](mailto:lbrauer@epilepsymichigan.org) in eps or jpg hi-res format as soon as possible.*